



# Value for Money Strategy

What this means for Phoenix...

# What does Value for Money mean?



**What is  
Value  
for Money?**

## **Cost vs Quality**

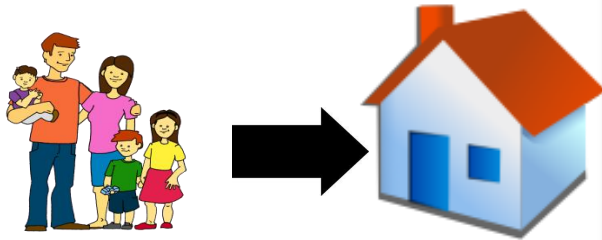
Balancing quality and cost  
in everything we do



So that we deliver more  
social value by putting  
savings into our services  
and new homes for  
Phoenix Community.

# VFM at Phoenix means:

Our homes are provided to people in housing needs.



We add value so that residents can enjoy their homes.



We make the right choices for/and with our residents.

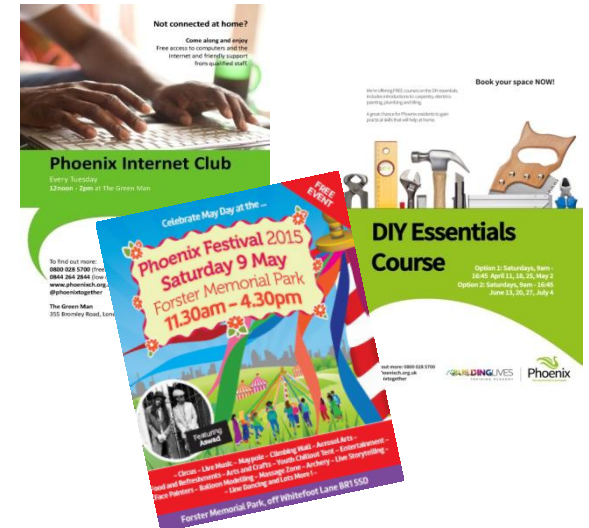


We support residents so they are able to make their money last longer.



Phoenix Community Regeneration services aim to add value to residents quality of life so they:

- Have fun
- Get jobs
- Learn new things



# How are we going to do this?

Make careful decisions about how we spend our money



Look at how we spend money on homes so we get the best value.

## Repair or Replace?

Look at what we are spending to make sure we are not wasting money.

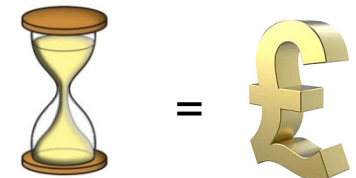
Look at what costs money, understand how we spend it and tell people.



Involve more residents to check our services.



Do things right the first time.



# Value for Money Overall



Phoenix Housing  
Association



Value for  
Money

Phoenix Services  
Properties  
New Homes

